

DealTransfer[®]

No more double data entry

Instant data transfer saves time, reduces errors and gives you more time to sell.

Customers in your F&I department are your opportunity to upsell more products. Don't waste time and try their patience by painstakingly re-entering customer, vehicle, and financial information into multiple systems. Enter deal data once and let DealerTrack Canada do the rest with DealTransfer.

DealTransfer effortlessly moves critical information from your DMS, CRM and Lead Management systems into the DealerTrack Network. You save time and increase accuracy because you are not manually re-entering data. When a customer is in your office you need to be selling, not entering data, DealTransfer makes that happen.

Full integration with leading dealer management systems will make your job easier. Now, even complex deals are a snap.

For more information and details on pricing please contact your District Manager or call 1.866.360.3863.

Features/Benefits

- Eliminate double data entry with full integration between DealerTrack Canada and your DMS, CRM or Lead Management System
- Spend valuable time selling more, not entering customer data
- Increase the efficiency of your F&I process and reduce hassles for customers
- Cut data entry errors with automatic data transfer
- Supported by the DealerTrack Canada Assurance Commitment protecting you against unforeseen qualifying events



DMS

INVENTORY

SALES AND F&I

MARKET DATA

 **DealerTrack[®]**
C A N A D A

DealerTrack Performance Suite